

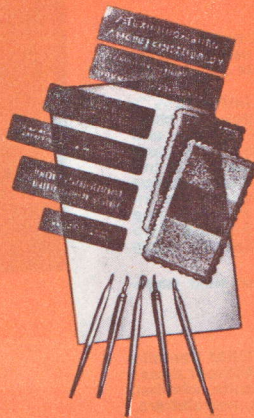
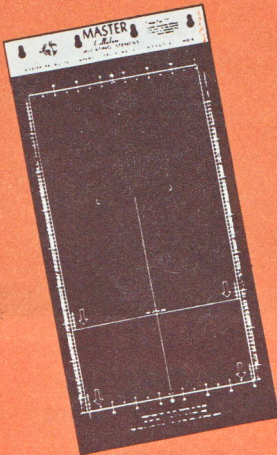


MASTER PRODUCTS COMPANY  
330 SOUTH WELLS STREET  
CHICAGO, ILLINOIS 60606

1972

# MASTER CATALOG

OF Mimeo SUPPLIES



# Use Master stencils and save \$1.80 to \$3.60 on 2-4 quires of the finest stencils money can buy!

Same top  
quality stencil  
sold nationally at

**\$4.10**

per quire

## COMPARE

these prices  
on 2-4 quires:

You save

**90c**

per quire!

Master's  
save-by-mail  
price only

**\$3.20**

per quire

**Specially made for your finest  
long-run mimeo work . . . you  
get up to 20,000 crisp, clean  
professional-looking copies  
per run!**

For your finest work, here is the finest stencil you can buy, regardless of price. Each Master stencil gives you up to 20,000 clean, clear copies per run. Yet on just 2 to 4 quires, you actually save almost a dollar per quire under comparable brands. Made of long-fibred base tissue with a resilient coating. Loop letters won't "pop out." Triple inspected to insure flawless quality. Guaranteed factory-fresh for 1 full year from date of purchase.

### MASTER Standard-Form

With Master Standard-Form any artwork, lettering, shading and even *handwriting*, can be a part of your work. On a Master Stencil this detailed art reproduces clearly.

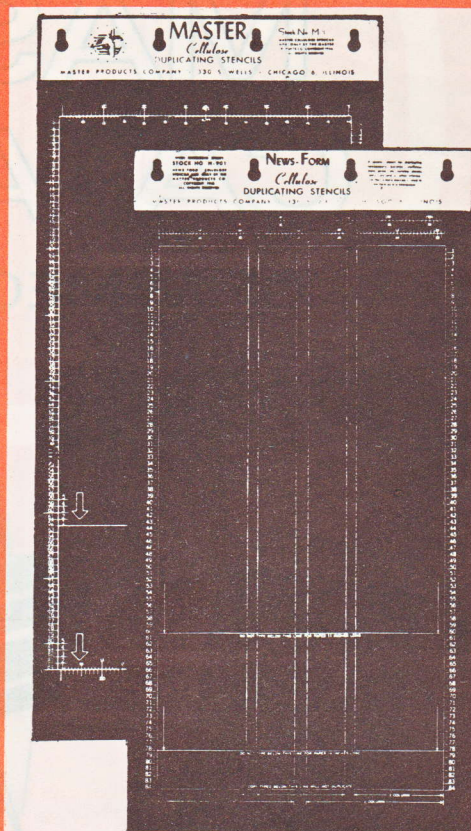
Ruled for postcard (3 1/4" x 5 1/2") letter (8 1/2" x 11") and legal (8 1/2" x 14") sizes. Typewriter character counts (pica and elite type) at top and bottom; line count on sides. Well suited for most duplicating jobs where quality *plus* quantity is important (letters, announcements, postcards, menus etc.). White carbon cushion sheets which are included, make every word stand out. Proof-reading can be done in a jiffy. *With standard heading. Also available with Gestetner heading. Specify when ordering.*

M-101—MASTER Std. Form. Prices on next page.

### MASTER News-Form

Ruled for 2 or 3 columns. NEWS-FORM Stencils speed preparation of columnar work. Without measuring or guesswork, you get perfect results, whether you're doing address lists, price lists, newsletters, etc. You just follow the vivid white lines that stand out clearly against the blue stencil. Typewriter character count (pica and elite type) at top of each column.

Master NEWS-FORM is the same fine quality as Master Standard-Form Stencil (described above). You can expect 20,000 copies from each stencil. Non-smudge white guide lines indicate 2 or 3 columns for 8 1/2 x 11" (letter) or 8 1/2 x 14" (legal) size paper. White carbon cushion sheets included with each quire (24 stencils). *With standard heading.*  
N-901—MASTER News-Form. Prices on next page.

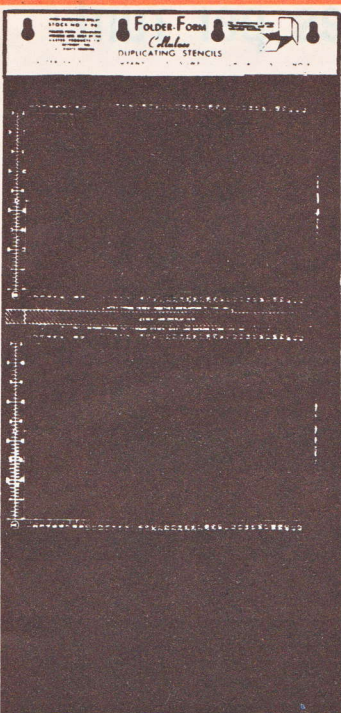


2-4 quires **\$3.20** per quire

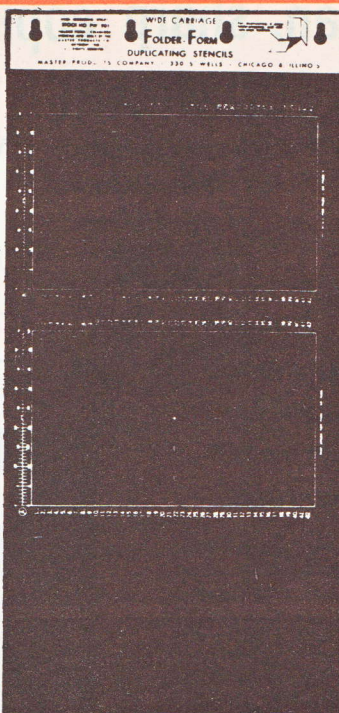
5-9 quires **\$3.05** per quire

See complete price list on next page

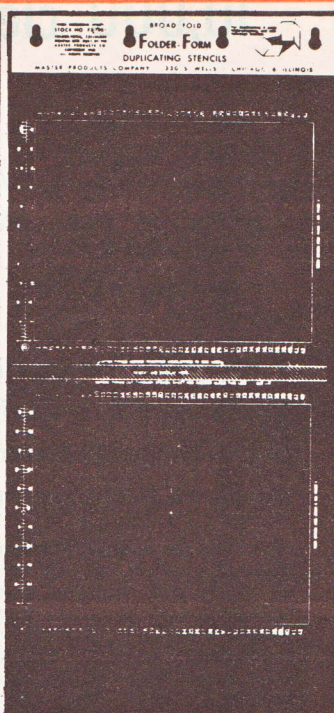
# Five different styles give you a Master stencil to fit every need!



**MASTER  
Folder-Form**



**MASTER  
Wide-Carriage**



**MASTER  
Broad-Fold (Folder)**

Specially designed to simplify both stenciling and mimeographing any type of folders. First—the clear white guide lines indicate two folder size pages . . . you just follow the markings. Second — you can mimeograph two  $5\frac{1}{2} \times 8\frac{1}{2}$ " folder pages on  $8\frac{1}{2} \times 11$ " paper with one stencil and one mimeo run. Your work time is actually cut in half. White carbon cushion sheets included with each quire. *With standard heading. Also available with Gestetner heading. Specify when ordering.*

**F-901—MASTER Folder Form.**  
Prices below.

If you have a wide-carriage type-writer, here's the stencil that can slash your preparation time in half; double your efficiency! Master wide carriage lets you type both pages in one insertion. Better still, it eliminates the tedious job of cutting and cementing, plus the time and work involved in inserting one of the (cut) pages. Designed for two  $5\frac{1}{2} \times 8\frac{1}{2}$ " folder pages on  $8\frac{1}{2} \times 11$ " paper. Made to the same exacting specifications as all Master Brand Stencils. With standard heading.

**FW-901—MASTER Wide-Carriage.** Prices below.

Master Broad-Fold (Folder) stencils let you use legal-size mimeo paper and get approximately one-third more copy area. Just the "ticket" for those special jobs with a lot of detail where you want to keep bulk down without "crowding". You can prepare two  $7 \times 8\frac{1}{2}$ " folder pages on  $8\frac{1}{2} \times 14$ " legal size paper. And with Master Broad-Fold Folder, the job is just as easy as it is with Folder-Form. Same top-grade quality as all other Master Brand Stencils. With standard heading.

**FB-901—MASTER Broad-Fold.**  
Prices below.



## IMPORTANT NOTICE

Master Standard-Form and Folder-Form are available with Gestetner heading (for  $8\frac{1}{2} \times 11$ " paper). Same low prices as all Master Stencils shown in box at right. When ordering, specify stock numbers as follows:

**641-(Gestetner)** . . . . . Standard Form  
**641CP-(Gestetner)** . . . . . Bulletin Form

## Low Postpaid Master Stencil Prices

1 quire . . . . .	\$4.10 per quire
2-4 quires . . . . .	3.20 per quire
5-9 quires . . . . .	3.05 per quire
10-19 quires . . . . .	2.90 per quire
20-49 quires . . . . .	2.80 per quire
50-99 quires . . . . .	2.70 per quire
100 quires . . . . .	2.65 per quire

Quire = 24 stencils.

# Save \$1.00 to \$2.00 on 2-4 quires of Blutone stencils...and get up to 10,000 clean, sharp copies per run!

Same fine  
quality stencil  
sold nationally at

**\$3.50**  
per quire!

## COMPARE

these prices  
on 2-4 quires:

You save

**50¢**  
per quire!

Master's  
save-by-mail  
price only

**\$3.00**  
per quire!

**A rugged, fine-quality stencil  
that's specially designed for  
excellent reproduction on all  
medium-length mimeo runs!**

Here's a fine quality, medium-run stencil that gives you copies you will be proud of on runs up to 10,000. Blutone stencils are rugged enough to take lettering, shading and artwork; sensitive enough to cleanly and clearly reproduce every line drawing, every typed character. Clear white guide lines insure accurate positioning every time. And Blutone stencils come to you factory-fresh—they're guaranteed for 9 full months from date of purchase. They stretch your mimeo budget, too; give you more money for other needed mimeo supplies!

### Blutone Standard

You'll like Blutone Standard for any mimeo work of legal, letter and postcard size. Easy-to-see white guide lines indicate markings for these 3 sizes. Typing, artwork and shading all mimeograph vividly. And whether you use the stencils now or 9 months from today, you can expect them to be fresh, pliable. White carbon cushion sheets included with every quire.

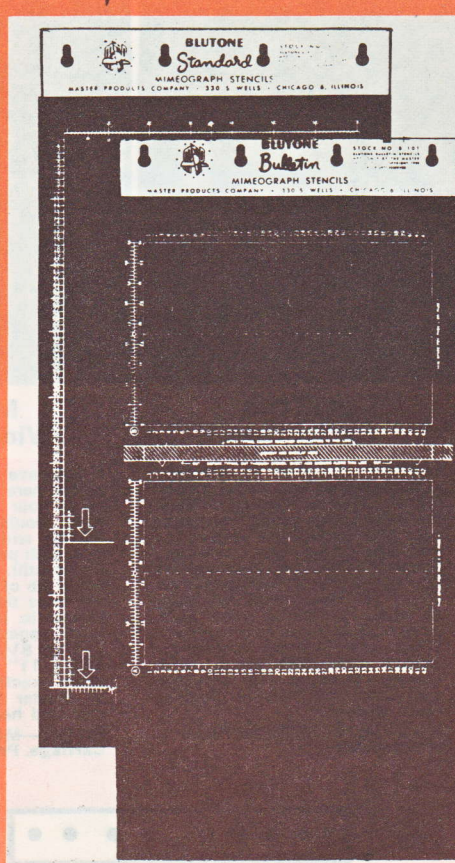
You can combine your order of Blutone Standard with Blutone Bulletin and get in on quantity pricing. By buying 5 quires, you pay just 12c per stencil. S-101—Blutone Standard. With Standard Heading.

### Blutone Bulletin

Bulletin stencils cost no more yet cut preparation time for folders *in half!* There's no complicated measuring...no question about positioning. Clear white guide lines indicate where copy should be placed for two 5½" x 8½" folder pages on 8½" x 11" paper.

And, you get durability plus economy with Blutone Bulletin Stencils. Produce as many as 10,000 copies per run. Guaranteed factory fresh for 9 months. Carbon cushion sheets included with every quire (24 stencils).

B-101—Blutone Bulletin. With Standard heading.



2-4 quires	<b>\$3.00</b>	per quire
5-9 quires	<b>\$2.85</b>	per quire

See complete price list on Page 5

# Use Yellotone no-glare stencils when you've lots of proofreading...same fine quality, same low prices as Blutone!

**Light . . . bright . . . legible. Easy on the eyes, easy to proof, easy to cut!**

It's *easy on the eyes*. The specially selected color reduces glare—eliminates the eyestrain that often builds up nervous tension. It's *easy to proofread*. The black carbon-cushion sheet shows clearly through the cut areas of the stencil. It's *easy to cut*. The non-smudge blue guide lines stand out clearly against the yellow background, make copy easy to position.

And Yellotone is made to the same high-quality standards as Blutone. You'll get up to 10,000 copies per run at the same low cost of only \$3.00 per quire in 2-4 quire lots. It's just as versatile, too. Fine for drawing and lettering, as well as typing. Black carbon cushion sheets included.

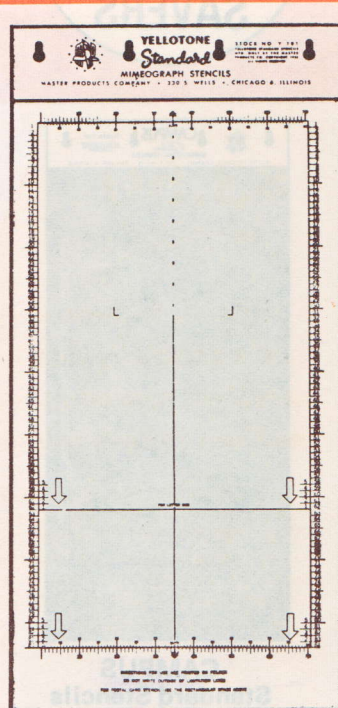
**Y-101—YELLOTONE STANDARD. W/std. heading.**

## Low Postpaid Prices on Blutone and Yellotone

1 quire . . . . .	<b>\$3.50</b>	per quire
2-4 quires . . . . .	<b>3.00</b>	per quire
5-9 quires . . . . .	<b>2.85</b>	per quire
10-19 quires . . . . .	<b>2.70</b>	per quire
20-49 quires . . . . .	<b>2.60</b>	per quire
50-99 quires . . . . .	<b>2.50</b>	per quire
100 quires . . . . .	<b>2.45</b>	per quire

Quire = 24 stencils

**Both Blutone and Yellotone guaranteed factory-fresh for 9 full months from date of purchase**



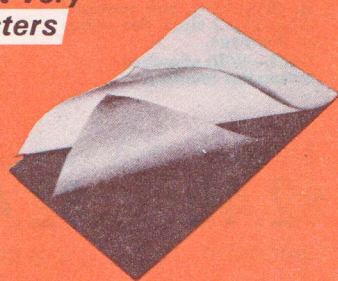
## For quality spirit process reproduction at very substantial savings . . . use **Duplimasters**

Strong, durable. Stand up under heaviest typing. Equal to brands selling at \$6.50 per box. Special dull finish makes typing legible, proofing easy. Aniline ink electrically coated on carbon sheet—edges sealed.

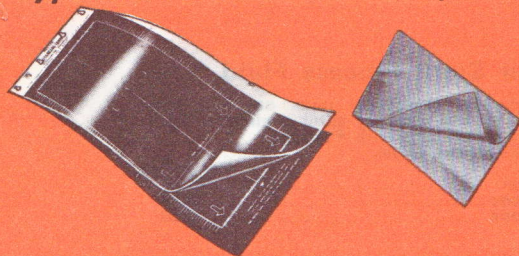
**No. 1262—100 to box. Postpaid prices below.**

8½" x 11" Size	Per Box	8½" x 11" Size	Per Box
1 Box . . . . .	<b>\$5.50</b>	25 Boxes . . . . .	<b>\$4.55</b>
5 Boxes . . . . .	<b>5.25</b>	50 Boxes . . . . .	<b>4.40</b>
10 Boxes . . . . .	<b>4.75</b>	100 Boxes . . . . .	<b>4.30</b>

For 8½" x 14" size, add 75c per box to prices shown above.



## Prevent "chop out" of letters . . . keep typewriter clean . . . with easy-to-use **Pliofilm**



Pliofilm can be included with your order of stencils or purchased separately. This protective film keeps typewriter type and feed rollers clean. Prevents chop-out of letters; produces uniformly clear impressions. Easy to put on. Reuseable. 8½" x 16½". When ordering with stencils, simply specify "with Pliofilm" and add 50c per box. If ordering separately, use stock number shown below. Postpaid.

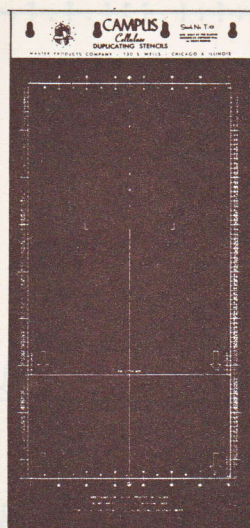
No. 86—24 sheets . . . . .	<b>\$1.00</b>
48 sheets . . . . .	<b>1.75</b>
120 sheets . . . . .	<b>2.95</b>

3  
BIG  
MONEY  
SAVERS

# CAMPUS STENCILS

*The economy stencils that give you good, low-cost results on all straight-typing runs up to 5,000 copies!*

Campus stencils are another example of how Master saves you money with stencils that are "tailored" to a specific need. With our Campus stencils you get good reproduction on all routine typing jobs at the lowest possible cost. White carbon cushion sheets included with every quire. Guaranteed factory-fresh for 6 full months from date of purchase.



**CAMPUS**  
Standard Stencils

Thrifty, all-purpose stencil for letters, postcards, legal-size work. White guide lines indicate legal (8½"x14"), letter (8½"x11"), and postcard (3¼"x5½") sizes. See prices on this page.

**T-101**—With standard button-bar heading.



**CAMPUS**  
Newspaper Stencils

Designed for columnar work such as newspapers, address lists, price lists. Guide lines show 2 and 3 column formats. Without measuring, you get straight even columns. See prices on this page.

**R-101**—With standard button-bar heading.



**CAMPUS**  
Bulletin Stencils

Make two 5½"x8½" folder pages on 8½"x11" paper. White guide lines show where to position copy on stencil. Prepare bulletins, programs, other folder-type pieces in *half* the time! See prices on this page.

**P-101**—With standard button-bar heading.

5-9 quires  
**\$2.40**  
per quire

2-4 quires  
**\$2.45**  
per quire

## Low Postpaid Campus Prices

1 quire	\$2.60 per quire
2-4 quires	2.45 per quire
5-9 quires	2.40 per quire
10-19 quires	2.30 per quire
20-49 quires	2.25 per quire

Quire = 24 stencils

**GUARANTEED** factory-fresh for 6 full months from date of purchase



## Master Spirit Process Fluid

Dries quickly, chemically pure, carefully compounded for use with any spirit duplicator. Available in 1 gallon cans only. Postpaid.  
**No. 1261**—Prices below.

	Per Gallon
1 Gallon	\$3.95
6 Gallons	3.45
12 Gallons	3.00

Save almost

**\$1.00**

a pound on  
the finest  
mimeo  
inks!

# You combine top quality and solid savings when you use SUPER-TONE MIMEO INKS

Available in black and four rich, vivid colors.

Master Super-Tone mimeo inks save you close to \$1.00 a pound in 5 pound lots, yet you can't buy a finer ink at any price! Blended to a special formula, these superb mimeo inks give you rich, vivid impressions every time. And they're homogenized to prevent separation—no unsightly oil rings ever mar your work. Flow easily, evenly in any weather. Packed in convenient 1-lb. spout cans. Available in black and 4 colors.



## Master Super-Tone Black

Here is a special ink formula that blends the finest ingredients to give you true black impressions every time. In 1-lb. pour-spout cans.

No. 980B—Master Super-Tone Black. Postpaid.

1 lb.	.....\$1.89
5 lbs.	.....1.64 per lb.
10 lbs.	.....1.49 per lb.
25 lbs.	.....1.42 per lb.
50 lbs.	.....1.36 per lb.
100 lbs.	.....1.29 per lb.

**\$1.64** per pound in 5 lb. lots. Postpaid.

## Master Super-Tone Colored

RED BROWN GREEN BLUE

There's magic in color! Try any one of these 4 vivid hues the next time you want a specially attractive out-of-the-ordinary looking piece. In convenient, 1-lb. pour-spout cans. State colors (listed above). Ppd.

No. 980C—SUPER-TONE COLORED INK

1 pound	.....\$2.25
5 pounds	.....\$2.10 per lb.

**\$2.10** per pound in 5 lb. lots. Postpaid.

## MASTER STANDARD BLACK MIMEO INK.

Free flowing, fast drying, full-bodied. Here's a quality ink that's kind to your budget, yet gives excellent results. In black only. Postpaid.

No. 975—Master Standard Black Mimeo Ink.

QUANTITY	PER LB.	QUANTITY	PER LB.
1 lb.	.....\$1.50	25 lbs.	.....\$1.15
5 lbs.	.....1.25	50 lbs.	.....1.10
10 lbs.	.....1.20	100 lbs.	.....1.05

## IMPORTANT NOTICE

We can supply ink for your Gestetner mimeograph as follows (Black only):

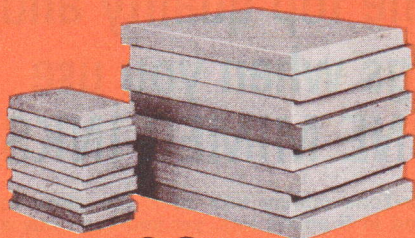
1 to 9 Tubes	.....\$2.95 ea.
10 Tubes or more	.....2.75 ea.



**\$1.25**

per  
pound  
in  
5-pound  
lots

## COLORED MIMEO CARDS



As low as **60¢** per 100 postpaid

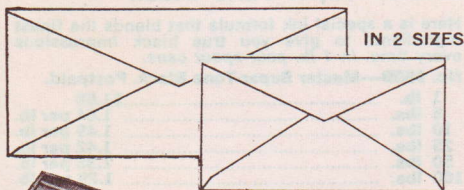
## In 10 exciting colors!

Red • Green • Blue • Goldenrod • Buff  
Gray • Pink • Salmon • Yellow • White

Colorful mimeo cards are bright and cheerful attention getters! They make your messages more effective. Even monotone (one color) printing on colored card stock creates a two-tone effect. Absorbent and quick drying, they produce sharp, vivid duplicating. Budget priced. State size and colors wanted. Assort by 100's. Postpaid.

2 SIZES—Postcard size—Letterhead size		
No. 1025	3 1/4" x 5 1/2"	8 1/2" x 11"
Quantity	Per 100	Per 100
500	75c	\$2.40
1,000	65c	2.00
5,000	60c	1.80

## OFFICE SUPPLIES at less than store prices



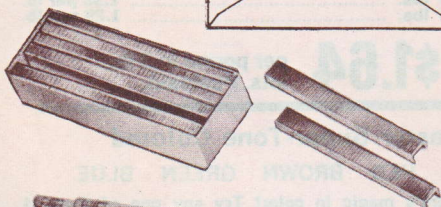
IN 2 SIZES

### White Business Envelopes

Fine, full-bodied 24-lb. white regulation business envelopes have quality appearance . . . stand up well under postal treatment. Postpaid.

State size: No. 6 3/4 (3 3/8" x 6 1/2") or No. 10 (4 1/8" x 9 1/2")

No. 1018—6 3/4 size.		No. 1015—10 size.	
500	\$3.95	500	\$5.55
1,000	6.95	1,000	9.95
5,000 (Per M)	6.55	5,000 (Per M)	9.25
10,000 (Per M)	6.15	10,000 (Per M)	8.85



### Master Standard Staples

Finest wire; 5,000 per box. For Ace-Standard, Cadet, Dennison, Hotchkiss, Pilot, Speed, Star, Swingline, Victor Master Long Reach. Postpaid.

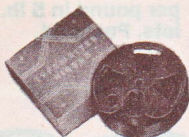
No. 1055—1 box	85c
5 boxes	70c each



### Master "Strongline" Pencils

Black lead bounded to wood shaft. Eraser. State No. 2 (soft) or No. 3 (medium). Postpaid.

No. 1070—Dozen 45c; 12 dozen (1 gross)	\$4.95
5 gross	\$3.95 per gross
10 gross	3.75 per gross

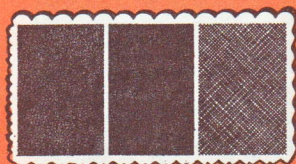


### Typewriter Ribbons

Priced considerably lower than comparable ribbons. Select long staple fabric, closely woven (over 270 threads per sq. in.). Special force-inking process assures maximum ink saturation. In black only. For Royal, Underwood and J. C. Smith only. Specify typewriter make. Postpaid.

No. 1058—Each	\$1.00	Dozen	\$9.00
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**YOU'LL FIND DOZENS OF USES FOR THESE HANDY MIMEO ART AIDS!**



**7-WAY SHADING PATTERN GUIDE** offers 3 popular shading patterns and 4 border designs on one plate. Shading designs include herringbone, cross-hatch and dotted circle. Sturdy plastic. Size: 3 3/4 x 7"  
No. 60—Postpaid .....\$3.95



**CURV-A-LETTER Lettering Guide.** A handy tool for creating perfectly curved headings with no complicated measuring. Has 3/8" and 1/4" shaded letters. Use like a shading plate.  
No. 53—Postpaid .....\$3.00

**SPECIAL!** All three for only **\$9.95**  
(Order Stock No. 63)



**BORDER-MASTER** gives you 12 all-different borders, each cut sharply through 3 3/4 x 7 1/2" transparent plastic plate. Trace "as is" or in dozens of combinations. Use as you would a lettering guide.  
No. 59—Postpaid .....\$3.95

## For Better Stencil Preparation

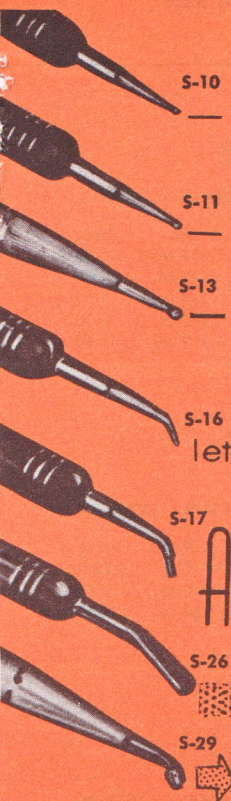
For any type of stencil artwork . . . there's a Master Stylus to suit your needs perfectly! Expertly crafted high grade tool steel, with attractive plastic handles, all precision-made. The ideal tools for cutting stencils cleanly, neatly, evenly. *Please state stock number. Shipped postpaid.*

# MASTER STYLI

As low as

**\$1.10**

Postpaid



## BALL POINTS

For tracing, freehand drawing and lettering, signatures.

**SMALL BALL POINT.** For producing a very fine line.

**S-10—Small Ball** .....\$1.10

**MEDIUM BALL POINT.** Creates a medium-width line.

**S-11—Medium Ball** ....\$1.10

**EXTRA LARGE BALL POINT.** For extra-heavy lettering and drawing. Fine for shading small areas.

**S-13—Extra Large** .....\$1.10

## LETTERING STYLI

For use with lettering guides only. Not for freehand work.

**SMALL LETTERING GUIDE.** For  $\frac{3}{8}$ " guides or smaller.

**S-16—Small Letter** .....\$1.10

**LARGE LETTERING GUIDE.** Use with  $\frac{1}{2}$ " guides or larger.

**S-17—Large Letter** ....\$1.10

## SHADING STYLI

For use with shading plates and Master's shading-style letter guides and art aids.

**SPOON BILL.** Versatile stylus for large or small areas.

**S-26—Spoon Bill** .....\$1.10

**CONE SHADING STYLUS.** For transferring shading plate pattern to very small areas.

**S-29—Cone** .....\$1.10

## SHADING WHEEL

The perfect tool to produce striking shading effects on your stencils. Milled edge. No shading plate necessary with this wheel.

**MEDIUM SHADING WHEEL.** Medium lines, wider spaced.

**S-36—Medium Wheel** ..\$2.50

## WIRE LOOPS

For ruled forms, straight line work and illustrations.

**FINE WIRE LOOP.** For fine line borders, rules, drawings.

**S-18—Fine Loop** .....\$1.20

**MEDIUM WIRE LOOP.** For illustrations, borders, ruled forms. Medium line.

**S-19—Medium Loop** ....\$1.20

## RULING WHEELS

For creating specialized lines with speed and ease.

**SOLID LINE WHEEL.** Produces a straight line of medium width for rules and borders.

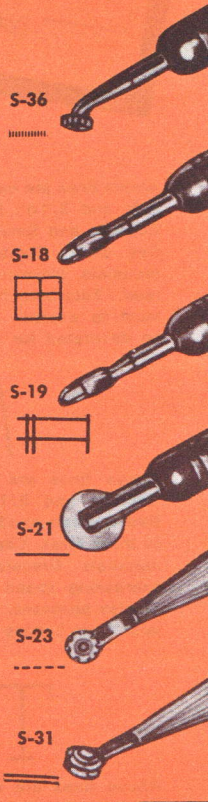
**S-21—Solid Wheel** .....\$2.25

**DASHLINE WHEEL.** Produces a series of medium-width dashes, for rules and borders.

**S-23—Dash Wheel** .....\$2.25

**DOUBLE LINE WHEEL.** Makes two parallel medium-width lines, close together.

**S-31—Double Wheel** ....\$2.25



## Deluxe Stencil

## DRAWING KIT

Add lettering, drawing, shading to mimeo work

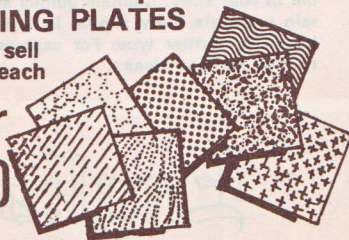
It's fun to put artwork, attractive lettering and interesting shading on your mimeo work! And Master's deluxe Drawing Kit comes all equipped to make an artist of you. Included are 6 lettering guides (worth \$12.80 alone) 5 styli, 3 shading patterns and 4 border designs on the 7-way Shading Pattern Guide, plus 4 additional borders and 8 popular designs on the Border Master, plus a legal size writing plate. Lettering guides include  $\frac{3}{8}$ " English capitals and small letters,  $\frac{3}{8}$ " Huxley,  $\frac{3}{16}$ " Gillies,  $\frac{1}{4}$ " Nu-Shadow,  $\frac{1}{8}$ " Plain capitals. Styli include small ball point, extra large ball point, spoon bill shading and small lettering guide. Discover how much more attractive, more effective your mimeo work will be with art added.

No. 76—Postpaid .....\$19.95

## THREE for the price of one! SHADING PLATES

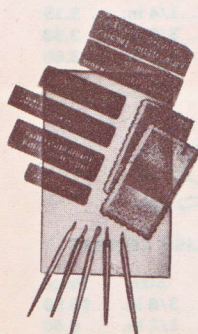
Regularly sell for \$1.00 each

**3 for \$1.00**



A special purchase lets us pass BIG savings on to you—THREE different, interesting Shading Plates for the price of ONE! Designs include Herringbone, Stipple, Medallion, Frosted-Glass—many others. You'll find dozens of uses for these unique, attractive Guides. Specific designs cannot be offered at this lowest-ever price, but you will get one each of three different patterns. Sturdy, long-lasting transparent plastic. Easy-to-work-with 3 x 3" size. Regularly sell for \$1.00 each . . . now yours at THREE for \$1.00 while present supplies last. Order now to avoid disappointment!

No. 74—Postpaid (Reg. \$1.00 ea.) Now 3 for \$1.00

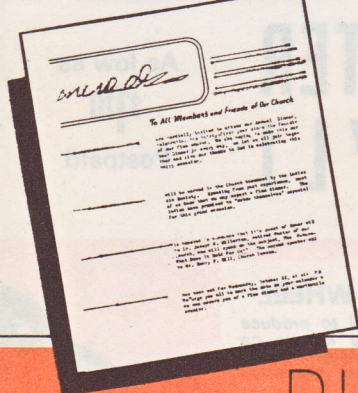


ONLY  
**\$19.95**  
POSTPAID

Lettering Makes This Message Shout!  
You'll Attract Attention, Too . . . With

# MASTER LETTERING GUIDES

*Transparent amber plastic with  
each letter cleanly cut through.  
Postpaid. State Stock No. and size.*



## PLAIN abcdefghijk

Above lines are examples of  $\frac{3}{8}$ " Plain Capitals and  $\frac{3}{16}$ " Plain Small Letters. Both Capitals and Small Letters are available in five sizes. Capitals guides also contain numerals. Modern appearance, very easy to read. Excellent for headlines, when you want to express dignified simplicity. Can be decorated for variety.

PLAIN CAPITALS			PLAIN SMALL LETTERS		
Stock No.	Size	Price	Stock No.	Size	Price
S-225	1/8 in.	\$2.90	S-525	1/8 in.	\$2.90
S-226	3/16 in.	3.00	S-526	3/16 in.	3.00
S-227	1/4 in.	3.15	S-527	1/4 in.	3.15
S-228	3/8 in.	3.30	S-528	3/8 in.	3.30
S-229	1/2 in.	3.60	S-529	1/2 in.	3.60

## ITALIC abcdefghijklmn

Above lines are examples of  $\frac{3}{8}$ " Italic Capitals and  $\frac{3}{16}$ " Italic Small Letters. Both Capitals and Small Letters are available in three sizes. Capitals guides also contain numerals. Graceful, inclined lettering for expressing speed or urgency, all general display purposes. Work well in combination with Plain Letters above.

ITALIC CAPITALS			ITALIC SMALL LETTERS		
Stock No.	Size	Price	Stock No.	Size	Price
S-301	3/16 in.	\$3.00	S-401	3/16 in.	\$3.00
S-302	1/4 in.	3.15	S-402	1/4 in.	3.15
S-303	3/8 in.	3.30	S-403	3/8 in.	3.30

## TEMPO abcdefghijkl

Above lines are examples of  $\frac{3}{8}$ " Tempo Capitals and  $\frac{3}{16}$ " Tempo Small Letters. Both Capitals and Small Letters are available in four sizes. Capitals guides also contain numerals. Very similar in style to enlarged typewriter type. For expressing up-to-date modern ideas.

TEMPO CAPITALS			TEMPO SMALL LETTERS		
Stock No.	Size	Price	Stock No.	Size	Price
S-275	3/16 in.	\$3.00	S-550	3/16 in.	\$3.00
S-276	1/4 in.	3.15	S-551	1/4 in.	3.15
S-277	3/8 in.	3.30	S-552	3/8 in.	3.30
S-278	1/2 in.	3.60	S-553	1/2 in.	3.60

## English Letters 123

Above line is an example of  $\frac{3}{8}$ " English Letters. Available in four sizes. Each guide is complete in two sections—(1) Capitals and Numerals and (2) Small Letters. Prices are for complete set. Ideal for expressing religious ideas, representing stateliness or age. For titles, names, headlines, cover lettering. Can be shaded to produce heavier letters.

ENGLISH LETTERS		
Stock No.	Size	Price
S-475	3/8 in.	\$6.50
S-476	1/2 in.	6.50
S-477	5/8 in.	7.50
S-478	3/4 in.	7.50

# HUXLEY ABCDEF GH 123

Above lines are examples of  $\frac{3}{8}$ " and  $\frac{1}{4}$ " Huxley letters. Capitals and numerals. This style is ideal for headlines in bulletins, brochures, programs, newspapers—all types of work where you need neat, easily read headings and space is at a premium. Available in 3 sizes shown below.

## HUXLEY LETTERS

Stock No.	Size	Price
S-199	1/4 in.	\$3.15
S-200	3/8 in.	3.30
S-201	1/2 in.	3.60

# Gillies ABC 1234

Above lines are examples of  $\frac{3}{8}$ " and  $\frac{3}{16}$ " Gillies letters. Each guide is complete in two sections: (1) Capitals and numerals, (2) Small letters. Here is a distinctive, flowing style that adds to the appearance of any piece. Available in 4 sizes.

## GILLIES LETTERS

Stock No.	Size	Price
S-450	3/16 in.	\$3.50
S-451	1/4 in.	3.50
S-452	3/8 in.	4.50
S-453	1/2 in.	4.50

# Swing ABC abc

Above lines are examples of  $\frac{1}{4}$ " and  $\frac{3}{16}$ " Swing Letters. Each guide contains Capitals and Small Letters as well as Numerals. A graceful, flowing letter style—good for headings, initial letters in typewritten copy. Excellent for expressing informality, casual ideas. Somewhat resembles script writing. Available in two sizes.

## SWING LETTERS

Stock No.	Size	Price
S-375	3/16 in.	\$3.50
S-376	1/4 in.	3.50

# SHADOW

Above line is an example of  $\frac{3}{8}$ " Shadow Letters. Capitals and Numerals. Shadow Letters have a three-dimensional effect—they seem to stand out in relief from the paper. A modern type lettering style for headings. Especially well suited for cover pages. Shading in and around letters creates a number of variations. Three sizes.

## SHADOW LETTERS

Stock No.	Size	Price
S-250	1/4 in.	\$3.15
S-251	3/8 in.	3.30
S-252	1/2 in.	3.60

# MODE 12

Above line is an example of  $\frac{3}{8}$ " Mode Letters. Capitals and numerals. This unusual style presents a striking and different thick-and-thin contrast which is extremely effective when you want an "out of the ordinary" heading. Also gives you unusual versatility since it can be filled in, shaded or decorated. Available in two sizes shown below.

## MODE LETTERS

Stock No.	Size	Price
S-427	1/4 in.	\$3.15
S-428	3/8 in.	3.30

# OUTLINE 12

Above line is an example of  $\frac{3}{8}$ " Outline Letters. Capitals and Numerals. Effective for bold, striking headlines. To add variety, shade or fill in the letters. Or shade in the background, leaving the letters unornamented. Three sizes.

## OUTLINE LETTERS

Stock No.	Size	Price
S-325	3/8 in.	\$3.50
S-326	1/2 in.	3.50
S-328	3/4 in.	4.00

# NU SHADOW

Above line is an example of  $\frac{3}{8}$ " Nu Shadow Letters. Capitals and Numerals. Modern interpretation of old stone-cut letters. Compact letters—use where you have a lot to say in limited space. For expressing novel ideas. Four sizes.

## NU SHADOW LETTERS

Stock No.	Size	Price
S-350	1/4 in.	\$3.15
S-351	3/8 in.	3.30
S-352	1/2 in.	3.60
S-354	3/4 in.	4.00

# DUPLEX

Above line is an example of  $\frac{3}{8}$ " Duplex Letters. Capitals and numerals. These letters resemble old-fashioned raised block letters and appear to have depth on the paper. You'll find them very effective for cover pages, special headlines and display advertising. You'll also gain additional versatility by shading or filling in portions of the letters. Once you've seen how this style adds to the appearance of your work you'll want to use it often! Available in size shown below.

## DUPLEX LETTERS

Stock No.	Size	Price
S-501	3/8 in.	\$4.50

# HUXLEY ABCDEF GH 123

Above lines are examples of  $\frac{3}{8}$ " and  $\frac{1}{4}$ " Huxley letters. Capitals and numerals. This style is ideal for headlines in bulletins, brochures, programs, newspapers—all types of work where you need neat, easily read headings and space is at a premium. Available in 3 sizes shown below.

## HUXLEY LETTERS

Stock No.	Size	Price
S-199	$\frac{1}{4}$ in.	\$3.15
S-200	$\frac{3}{8}$ in.	3.30
S-201	$\frac{1}{2}$ in.	3.60

# Gillies ABC 1234

Above lines are examples of  $\frac{3}{8}$ " and  $\frac{3}{16}$ " Gillies letters. Each guide is complete in two sections: (1) Capitals and numerals, (2) Small letters. Here is a distinctive, flowing style that adds to the appearance of any piece. Available in 4 sizes.

## GILLIES LETTERS

Stock No.	Size	Price
S-450	$\frac{3}{16}$ in.	\$3.50
S-451	$\frac{1}{4}$ in.	3.50
S-452	$\frac{3}{8}$ in.	4.50
S-453	$\frac{1}{2}$ in.	4.50

# Swing ABC abc

Above lines are examples of  $\frac{1}{4}$ " and  $\frac{3}{16}$ " Swing Letters. Each guide contains Capitals and Small Letters as well as Numerals. A graceful, flowing letter style—good for headings, initial letters in typewritten copy. Excellent for expressing informality, casual ideas. Somewhat resembles script writing. Available in two sizes.

## SWING LETTERS

Stock No.	Size	Price
S-375	$\frac{3}{16}$ in.	\$3.50
S-376	$\frac{1}{4}$ in.	3.50

# SHADOW

Above line is an example of  $\frac{3}{8}$ " Shadow Letters. Capitals and Numerals. Shadow Letters have a three-dimensional effect—they seem to stand out in relief from the paper. A modern type lettering style for headings. Especially well suited for cover pages. Shading in and around letters creates a number of variations. Three sizes.

## SHADOW LETTERS

Stock No.	Size	Price
S-250	$\frac{1}{4}$ in.	\$3.15
S-251	$\frac{3}{8}$ in.	3.30
S-252	$\frac{1}{2}$ in.	3.60

# MODE 12

Above line is an example of  $\frac{3}{8}$ " Mode Letters. Capitals and numerals. This unusual style presents a striking and different thick-and-thin contrast which is extremely effective when you want an "out of the ordinary" heading. Also gives you unusual versatility since it can be filled in, shaded or decorated. Available in two sizes shown below.

## MODE LETTERS

Stock No.	Size	Price
S-427	$\frac{1}{4}$ in.	\$3.15
S-428	$\frac{3}{8}$ in.	3.30

# OUTLINE 12

Above line is an example of  $\frac{3}{8}$ " Outline Letters. Capitals and Numerals. Effective for bold, striking headlines. To add variety, shade or fill in the letters. Or shade in the background, leaving the letters unornamented. Three sizes.

## OUTLINE LETTERS

Stock No.	Size	Price
S-325	$\frac{3}{8}$ in.	\$3.50
S-326	$\frac{1}{2}$ in.	3.50
S-328	$\frac{3}{4}$ in.	4.00

# NU SHADOW

Above line is an example of  $\frac{3}{8}$ " Nu Shadow Letters. Capitals and Numerals. Modern interpretation of old stone-cut letters. Compact letters—use where you have a lot to say in limited space. For expressing novel ideas. Four sizes.

## NU SHADOW LETTERS

Stock No.	Size	Price
S-350	$\frac{1}{4}$ in.	\$3.15
S-351	$\frac{3}{8}$ in.	3.30
S-352	$\frac{1}{2}$ in.	3.60
S-354	$\frac{3}{4}$ in.	4.00

# DUPLEX

Above line is an example of  $\frac{3}{8}$ " Duplex Letters. Capitals and numerals. These letters resemble old-fashioned raised block letters and appear to have depth on the paper. You'll find them very effective for cover pages, special headlines and display advertising. You'll also gain additional versatility by shading or filling in portions of the letters. Once you've seen how this style adds to the appearance of your work you'll want to use it often! Available in size shown below.

## DUPLEX LETTERS

Stock No.	Size	Price
S-501	$\frac{3}{8}$ in.	\$4.50

# MASTER FLASH POSTCARDS

Get ready for more response to your announcements, appeals, invitations — when you prepare them on Master's Flash Postcards! Their attention-commanding power will amaze you. And so will their unusually low *postpaid* prices! Assort card designs (by 100's) to enjoy the quantity savings. *Please specify numbers.*

## POSTPAID PRICES

(Minimum order—500)

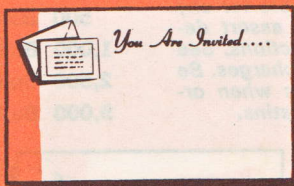
500 cards. \$1.45 per 100

1000 cards. 1.35 per 100

5000 cards. 1.30 per 100



CARD NO. 131



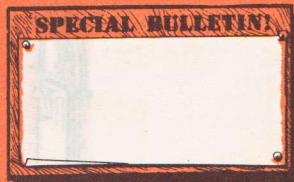
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CARD NO. 126



CARD NO. 137



CARD NO. 149



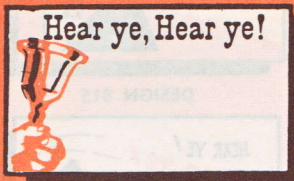
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CARD NO. 152



CARD NO. 166



CARD NO. 168



CARD NO. 171



CARD NO. 173



CARD NO. 174



CARD NO. 175



CARD NO. 176



CARD NO. 177



CARD NO. 178



CARD NO. 179



CARD NO. 180



CARD NO. 181

# Use ILLUSTRATED BULLETINS

for the kind of eye-catching, attention-getting appeal that gives impact to ALL your messages!

Choose from 21 designs gaily colored in red and blue on cheerful, canary-colored, 20-lb. stock. Give a fresh approach to your letters, announcements, bulletins, notices of coming events, etc. 8 1/2 x 11" size. Suitable for any reproduction process. *You may assort designs by 100's for quantity reductions. See prices at right. We pay shipping charges. Be sure to specify design numbers when ordering. Minimum order: 200 bulletins.*

## POSTPAID PRICES FOR ALL DESIGNS

(Minimum order—200)

200	Bulletins	.....	\$2.50 per 100
500	Bulletins	.....	2.25 per 100
1,000	Bulletins	.....	2.15 per 100
2,500	Bulletins	.....	2.05 per 100
5,000	Bulletins	.....	2.00 per 100



DESIGN 808



DESIGN 815



DESIGN 816



DESIGN 817



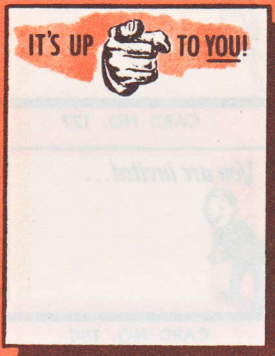
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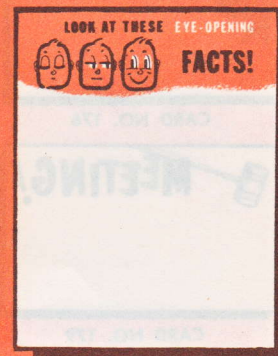
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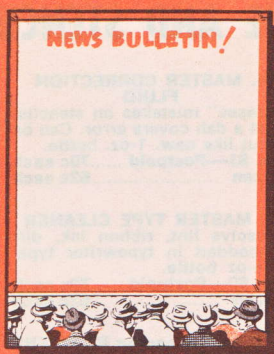
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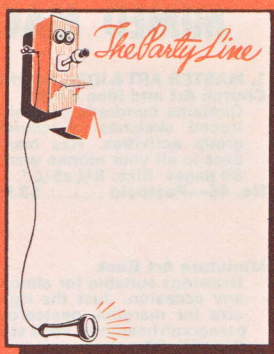
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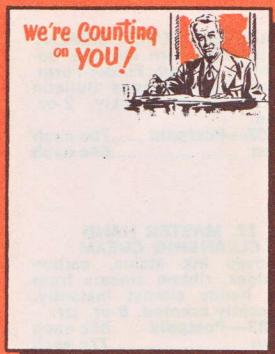
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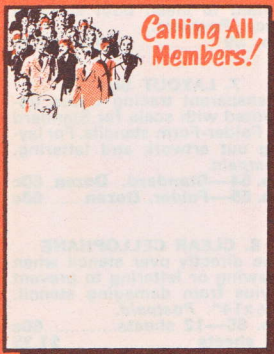
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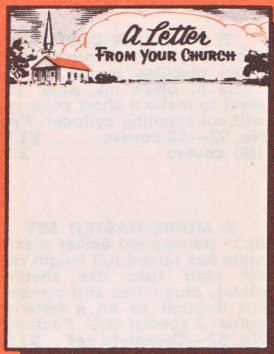
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DESIGN 855



DESIGN 856



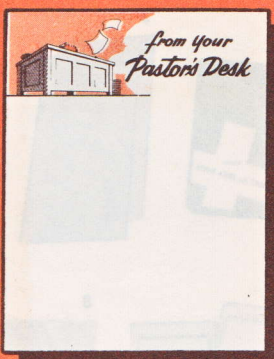
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DESIGN 860



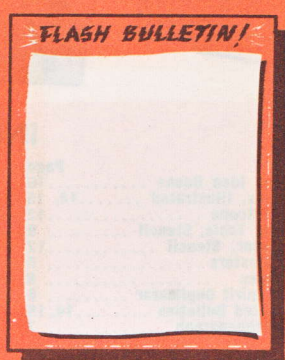
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DESIGN 864



DESIGN 865

# MIMEO MACHINE AND STENCILING SUPPLIES

## 1. MASTER ART & IDEA BOOKS Church Art and Idea Book

Contains hundreds of easily traced sketches of church group activities. Has many uses in all your mimeo work. 80 pages. Size: 8½"x5¼".

No. 46—Postpaid .....\$3.95

## Miniature Art Book

Drawings suitable for almost any occasion. Just the right size for margins, postcards, paragraph headings. Page size 3¼"x5". 80 pages.

No. 47—Postpaid .....\$1.95

## 2. CYLINDER COVERS

Protect cylinder of mimeograph when machine is not in use. Seals in black ink when you want to make a short color run without cleaning cylinder. *Ppd.*

No. 92—50 covers.....\$1.95  
100 covers ..... 3.15

## 3. MUSIC-MASTER SET

8x3" transparent amber plastic plate has raised full length music staff (use like shading plate), plus notes and symbols cut through as on a lettering guide. 2 special styli. *Postpaid.*

No. 62—Complete set .....\$3.95

## 4. MASTER CORRECTION FLUID

"Erases" mistakes on stencils. Just a dab covers error. Can be recut like new. 1-oz. bottle.

No. 81—Postpaid .....70c each  
Dozen .....62c each

## 5. MASTER TYPE CLEANER

Dissolve lint, ribbon ink, dirt embedded in typewriter type. In 4-oz bottle.

No. 80—Postpaid .....70c each  
Dozen .....62c each

## 6. Stencil Cleaning BLOTTERS

To clean used stencils when you want to save them for re-use. Extra absorbent paper, folded to clean both sides at once. *Postpaid.*

No. 89 .....50 for \$2.25

## 7. LAYOUT SHEETS

Transparent tracing tissue imprinted with scale for Standard or Folder-Form stencils. For laying out artwork and lettering. *Postpaid.*

No. 54—Standard. Dozen.....60c  
No. 55—Folder. Dozen.....60c

## 8. CLEAR CELLOPHANE

Use directly over stencil when drawing or lettering to prevent stylus from damaging stencil. 8½"x14". *Postpaid.*

No. 85—12 sheets.....60c  
50 sheets .....\$1.35

## 9. Carbon Cushion SHEETS

For proofreading stencil while it's in typewriter. *Postpaid.*

No. 90—White sheets (for blue stencils) Dozen .....35c  
No. 91—Black sheets (for yellow stencils) Dozen .....35c

## 10. MASTER WRITING PLATES

Translucent plastic plates with linen-like finish. Use under stencil. *Postpaid.*

No. 38—8½"x11" .....\$1.20  
No. 39—8½"x14" ..... 1.45  
No. 40—3"x5½" ..... .45

## 11. MASTER STENCIL CEMENT

For patching torn stencils; assembling Master Folder-Form, Blutone and Campus Bulletin stencils. Dries quickly. 2-oz. bottle.

No. 82—Postpaid .....70c each  
Dozen .....64c each

## 12. MASTER HAND CLEANSING CREAM

Removes ink stains, carbon smudges, ribbon smears from your hands almost instantly. Pleasantly scented. 8-oz. jar.

No. 83—Postpaid .....85c each  
Dozen .....77c each



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